

DowntownFreehold.com Budget

7/1/23-6/30/24

7/1/23-6/30/24 revenue (Potential)	Cash	Barter	Total
TOTAL Sponsorship revenue (Potential)	\$ 91,000.00	\$ 40,500.00	\$ 131,500.00
TOTAL Levy revenue	\$ 305,000.00	\$ -	\$ 305,000.00
TOTAL Event revenue	\$ 14,500.00	\$ -	\$ 14,500.00
2021-2022 Carry Forward	\$ 20,600.00	\$ -	\$ 20,600.00
TOTAL revenue (Potential)	\$ 431,100.00	\$ 40,500.00	\$ 471,600.00
7/1/23-6/30/24 Expenses (Potential)	Cash	Barter	Total
EVENTS	\$ 88,200.00	\$ 17,000.00	\$ 105,200.00
MEMBER SERVICES	\$ 218,300.00	\$ 23,500.00	\$ 241,800.00
IMPROVEMENTS	\$ 118,300.00	\$ -	\$ 118,300.00
DONATIONS TO LOCAL EVENTS	\$ 6,500.00	\$ -	\$ 6,500.00
TOTAL EXPENSES	\$ 431,300.00	\$ 40,500.00	\$ 471,800.00